



Council On Sustainability
SOUTHEASTERN MASSACHUSETTS

2/23/10
Approved:
Frank Salsano

Presents: The Regional Conference on Sustainability

Addressing the Sustainability Issues facing the Southeastern Massachusetts Region.

Learn what Your Community can do **Today**.

Discuss the steps necessary to initiate change.

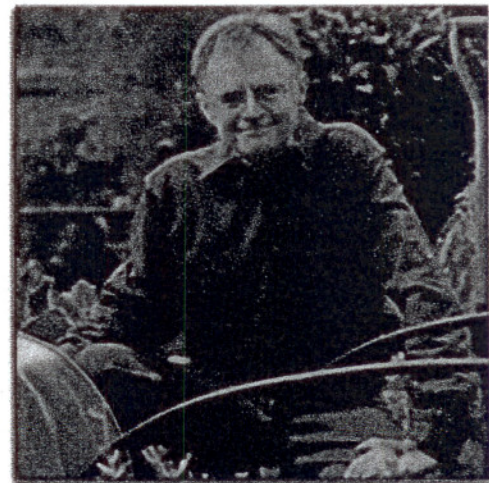
Network with other community leaders to achieve Positive Change Now.

With Key Note Speakers:



Mark Sylvia

Department of Energy Resources
(DOER) Director of the Green
Communities Division



Richard Hineburg

Leading educator on Peak Oil and
Author of nine books including,
The Party's Over, *Peak Everything*, and the
newly released *Blackout*.

April 27th, 2010

Time: 8:30am-4:30pm

Bristol Community College-Fall River

4/27 Regional Sustainability Conference focused on municipal officials and business people (at BCC):

(target # audience: 100?)

Tentative agenda:

9am-12pm (for municipal leaders):

Mark Sylvia keynote (Mass Green Communities Div)/ and have Seth Pickering

2 panel discussions:

1) E panel with ESCOS (Jose from Noresco? town that's used an esco? Scott Durkee)

2) Facilitated discussion of immediate action items (Steve or Louise as facilitator?) (Possibilities: Bill Fitzgerald from Fairhaven, John Bullard, Louise as panelist?, Tom from UMD Sustainability Office)

ESCO vendor fair?

12:00pm-12:30pm: to pick up lunch

12:30pm-2:00pm: Richard Heinberg & Box Lunch

2:00pm-4:30pm (for business people):

2-3 panel discussions:

1) Green Business panel (Possibilities: Glenn?, Bob Thomas from Light Control, Buzzards Bay Brewery or Westport River Winery)

2) Green Jobs panel or just presentation on what Green Jobs are? (Susan Jennings as facilitator) (Kalia Lydgate and others...)

3) Buy Local Campaign panel (ask Dick Schafer who best reps for this are)

4:30pm-?: "business after hours" wine and cheese or perhaps could talk to Westport rivers/Buzzard's Bay

Handouts for the attendees:

very important that at end of the day attendees walk out with something they can easily implement (feel that their time was well-spent)

Question: Is there time for a presentation about the Council and the value to municipal or business leaders? Maybe just part of intro to the day...)

Marketing of event:

networking, discover low-hanging fruit, highlight keynote speakers...