

FOCUS GROUP MEETING 1 NOTES

PROJECT Wareham Facilities Feasibility Study

DATE & TIME March 27, 2024

• Part 1 – Site Walk: 2:30 PM to 3:30 PM

• Part 2 – Kickoff Meeting: 4:00 PM to 6:00 PM (In person and via Zoom)

Zoom Meeting Recording: Link needed from Town

SUBJECT Kickoff Meeting (Focus Group Meeting #1)

PRESENT <u>Public Members</u>

Dan ButlerMichael KiernanKaren ButlerJilian MortonAndy CostelloMarie OlivaBridget CunninghamDanny Warren

Anne Eisenmenger

Town of Wareham

Kenneth Buckland Josh Faherty

Halvorson | Tighe & Bond (HTB)

Lauren Butts Dan Ciaramicoli Sean Ragan Bob Uhlig

PREPARED BY Lauren Butts and Sean Ragan

NOTES DATE April 3, 2024

DISTRIBUTION Meeting participants and Town Officials

ENCLOSURES Project Overview Presentation Slides (PDF)

Meeting Participant Sign-in

These notes represent HTB's understanding of the discussions and any decisions made during this meeting. Please notify the author of any discrepancies, comments, or changes within five business days. The notes are intended for distribution to the recipients noted above only.

The purpose of this meeting was to initiate the Feasibility Study project by gathering information, uncovering ideas and aspirations, and discussing the project schedule and expectations.

- 1. **Introductions:** Meeting participants introduced themselves.
- 2. **Project Overview:** HTB provided an overview of the project and a preliminary project approach that was developed for the purposes of the consultant interview. See the attached presentation slides for reference.

Overall, the project team views the shoreline improvements as a:

- i. Means to provide safe and meaningful access to shoreline recreation
- ii. Potential catalyst for economic development in the Wareham Village.

3. Open Discussion of Issues, Ideas, and Considerations

A. **Fencing** – Kenneth Buckland indicated that MADOT has offered to install a grade-level pedestrian crossing of the RR tracks if the Town were to install the fencing necessary to funnel pedestrians to the safe crossing. Preliminary discussions with MADOT suggest that only one crossing location will be considered (not multiple), considering the significant cost of the crossing.

Participant Comments and Questions

- i. Concern was expressed that a fence would block the view to the shoreline and water, which has been open for as long as anyone could remember.
- ii. What are the requirements for the fencing?
- iii. Could the fence be bollard and chain rather than a full barrier?
- iv. One participant suggested a narrow gauge silver chain link as the fence material, which they said visually recedes from a 50-foot distance.
- v. Is the fence needed only on the west side facing the Downtown or also on the east side facing the proposed boardwalk?
- vi. Concern was expressed that only one access point would limit/trap people on the waterside of the tracks in the event of needing emergency access.
- **B.** Merchant's Way HTB views the success of shoreline improvements as partially dependent on enhancing the pedestrian experience along Merchant's Way. Participants noted that Wareham Village is currently not considered a popular downtown destination on the level of other regional examples, such as Onset and Bourne.

Participant Comments and Questions

- i. Overhead Utilities -
 - (1) Undergrounding electrical poles would make a significant impact on the pedestrian experience along Merchant's Way.
 - (2) It was also noted that undergrounding the electrical poles could make the infrastructure more resilient.
- ii. Public Realm Improvements
 - (1) Participants expressed a desire for the area to be well-lit and cleaned up from utilitarian features (ex. dumpsters.)
 - (2) Concern was expressed about unhoused persons inhabiting potential future furniture along Merchant's Way.
 - (3) Desire was expressed for more policing.
 - (4) Is the intent for these areas to be outdoor dining public space areas or break areas for employees? HTB noted that public realm improvements, such as furnishings, would need to be constructed incrementally so they were appropriate to the anticipated level of demand and use.
- iii. As a long-term goal, dual-store fronts (ie. stores facing Main Street would have secondary entries from Merchant's Way) would help activate Merchants Way.

iv. Participants expressed value in further exploring the air rights over Merchant Way to allow for the development of a raised boardwalk and additional density of rentable space, as identified in the "2023 Wareham Village Redevelopment Plan."

C. Parking

- i. Concern was expressed about reducing the amount of available parking. It was noted that the current need for parking in the Downtown Area exceeds the current parking capacity.
- ii. Participants noted there is additional parking behind tenant buildings on the landside of Main Street but that it was not considered as close enough to Main Street tenants.
- iii. That said, the parking lot across from El Mariachi was generally observed to be underutilized during the day but full at night.
- iv. Are there any other potential parking areas downtown?
- v. Is parking lot behind post office an option?
- vi. Where can kayakers park?
- vii. Wareham advised that a "Wareham Village Parking Study" was performed in 2014, which would be shared with the Focus Group after the meeting. See the link to the report at the end of the meeting notes.

D. Recreational activities and events on or adjacent to the project location to consider:

- i. Crabbing
- ii. Fishing
- iii. Birdwatching
- iv. Kayaking For reference, it was noted a kayak launch exists at the old Tremont Nail Factory, which is approximately 0.4 miles away by boat.
- v. Swan Fest
- vi. Oyster Fest
- vii. Desire to hold something similar to a Sip and Stroll event but acknowledged Wareham Village currently does not have the space capacity to host an event of this scale
- **E. Budget and Funding Feasibility** Concern was expressed about the feasibility of funding improvements along the shoreline and Merchant's Way. Kenneth Buckland and HTB advised that several potential grant sources could support the project's implementation.
 - ii) Potential Funding Sources
 - (1) Mass Trails Grant (Boardwalk)
 - (2) Mass Fisheries and Wildlife (Fishing Pier and Kayak Launch)
 - (3) Community Preservation Coalition (CPA).
 - (4) Additional funding from WRA?

- (5) Resiliency grants for making infrastructure more resilient?
- (6) Donations
- B. How can businesses pay for double entry (on Merchant's Way)?

4. Public Engagement Approach

i. Public Engagement approach includes both in-person public meetings (as outlined in the schedule in the attached presentation slides) and an online user survey. Participants noted that the link to the user survey could be distributed by Anne Eisenmenger through the Wareham Week and Marie Oliva through the Cape Cod Canal Chamber of Commerce. As per the Project Schedule, we tentatively anticipate that schedule to be distributed in June during Phase 2.

5. Relevant Plans and Studies

- C. 2014 Wareham Village Parking Study (click this link)
- D. 2018 Wareham Village Slum & Blight Inventory (click this link)
- E. 2019 WRA Economic Development Strategy (click this link)
- F. 2020 Wareham Master Plan (click this link)
- G. 2020 Wareham Village ULI Technical Assistance Panel (click this link)
- H. 2020 Wareham Climate Change Floor Vulnerability Assessment and Adaptation Planning (click this link).
- I. 2023 Wareham Resilient Main Street (click this link)
- J. 2023 Wareham Village Redevelopment Plan (click this link)
- **6. Schedule** A preliminary project schedule was reviewed and presented (see attached slides). The project includes the following phases.
 - i. Phase 1: Analysis of Existing Conditions
 - ii. Phase 2: Public Outreach
 - iii. Phase 3: Draft Conceptual Plan
 - iv. Phase 4: Analysis of Feasibility
 - v. Phase 5: Recommended Conceptual Plan

7. Next Steps

- A. HTB to meet with MASS DOT and MBTA regarding the at-grade crossing and fencing requirements.
- B. HTB to perform bathymetric survey to inform feasibility and placement of the fishing pier.
- C. Focus Group Meeting #2 is to be scheduled but is tentatively anticipated the week of June 17, 2024. See the forthcoming invitation from HTB.

	Sign In - 3/27/24
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+	DAN BUTZER, WAREHAM
	Rick England legacy Insurance Main 57
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	Josh Faherty, Town of waroham Planing Dept.
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	Keneth Buckland,
+	Brack Cunningham
	DEMETRIOS KALKANIS 207-249-251-253-257 NAIN ST
	Leanne Hunt Cale Soleile Comcast, net 508.3640488
	CAPE GODGWAC REGION CHAMED OF 759-6000 KIL
+	MARIE OLIVA MOLIVA DECAPE COISCANAL CHAMSON. DRG
	Jilian Matan (via 200m)
	t = Attendu of 4:00 P.M Meeting





MEET YOUR TEAM!



WAREHAM COASTAL FACILITIES FEASIBILITY STUDY

HALVORSON

Tighe&Bond STUDIO









FULL RANGE OF DESIGN EXPERTISE

URBAN/LAND USE PLANNING * LANDSCAPE ARCHITECTURE * URBAN DESIGN * HISTORIC PRESERVATION * PUBLIC OUTREACH & COMMUNITY ENGAGEMENT * SUSTAINABILITY/RESILIENCY



PROJECT STUDY AREA

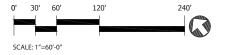


LANDMARKS

- 1. Train Station
- 2. Sam's Gas
- 3. Wareham Fire Department
- 4. Minerva Pizzeria
- 5. Post Office

- 6. TD Bank
- 7. TD Drive-Thru
- 8. Mumma Mary's
- 9. El Mariachi
- 10. Old Train Station

- 11. Scarlet Rose Bistro
- 12. Riverside Cafe
- 13. Speedway Gas Station
- 14. Tobey Hospital



PROJECT OBJECTIVES



PRELIMINARY PROJECT APPROACH



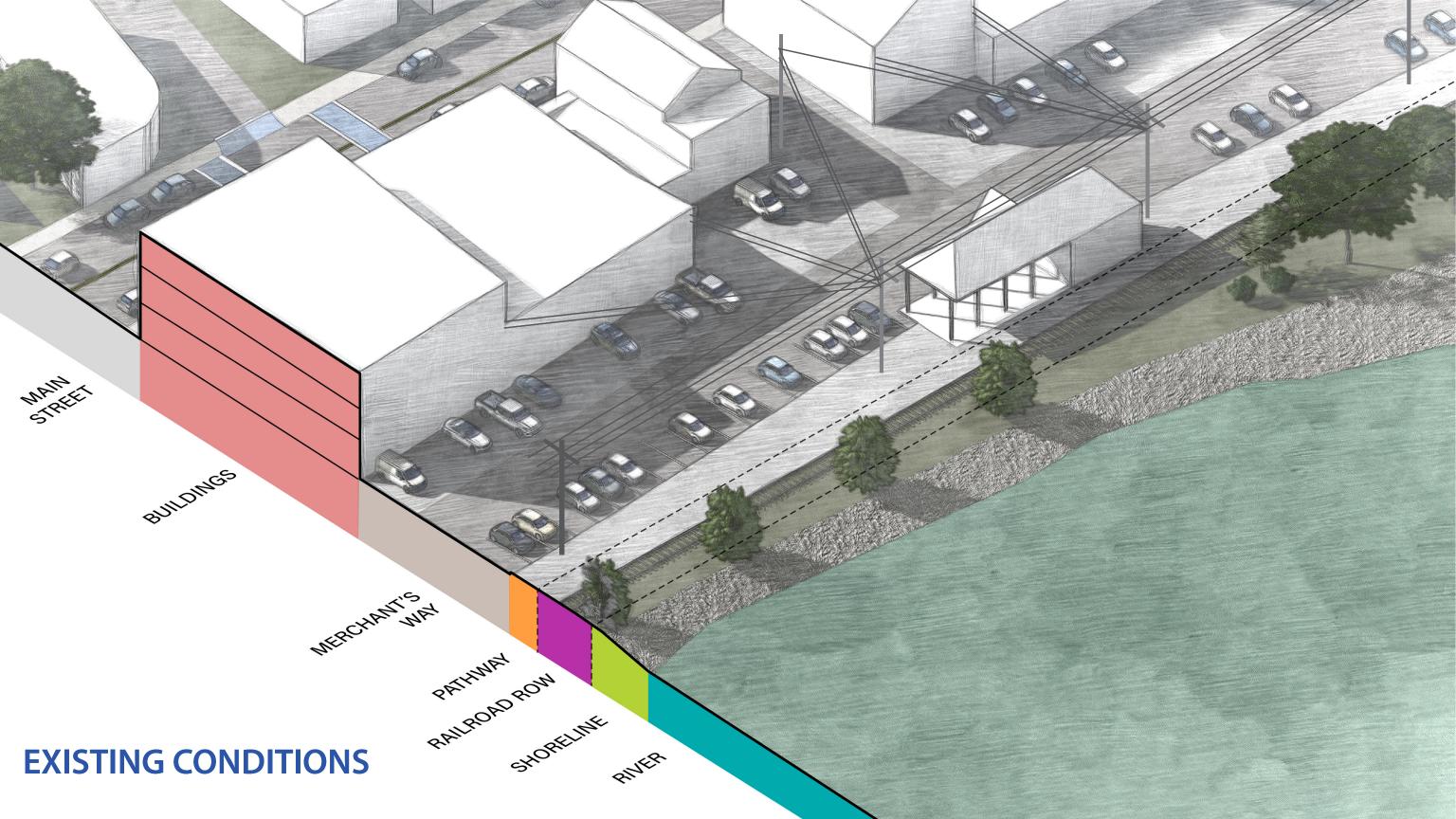


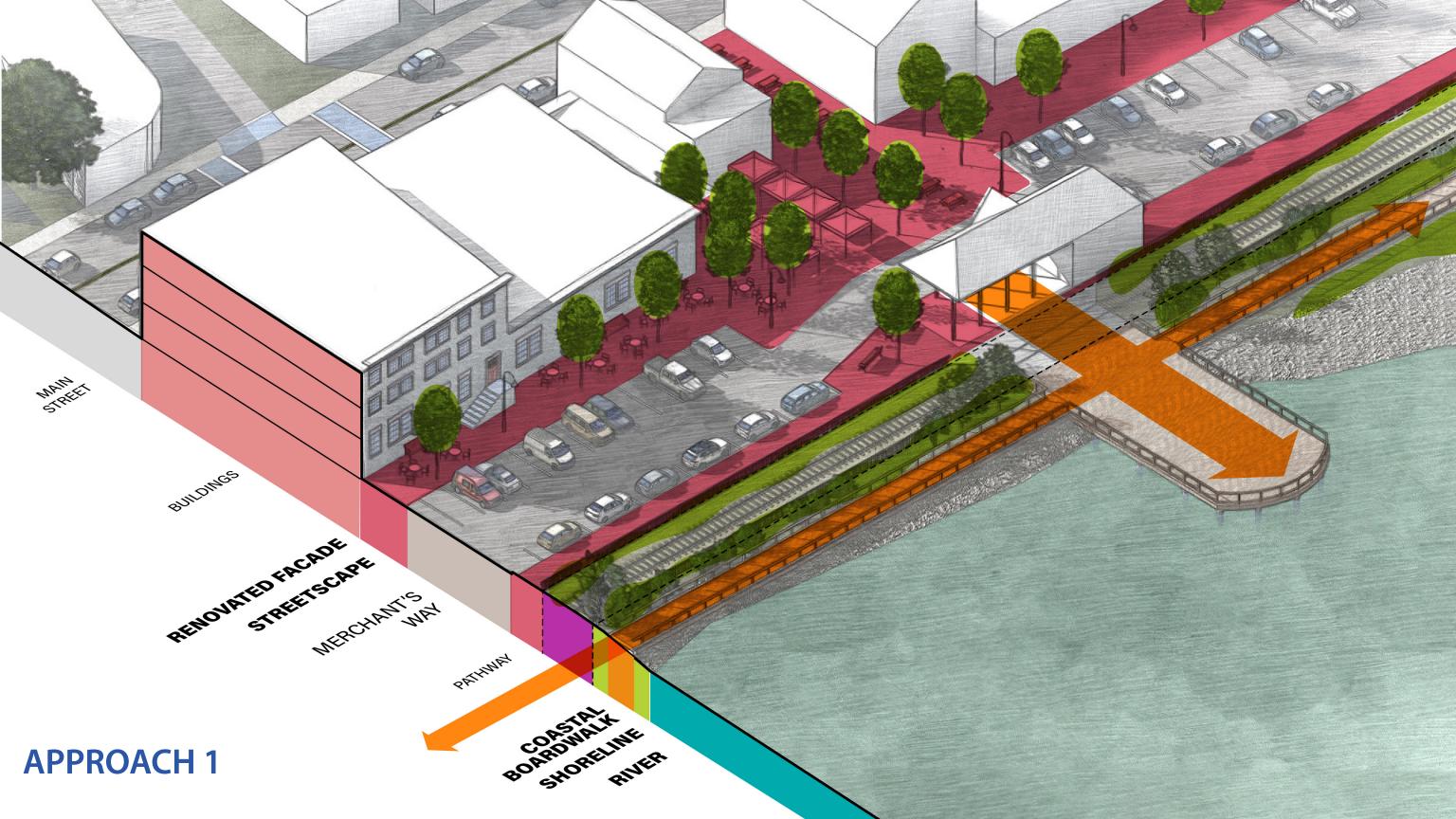


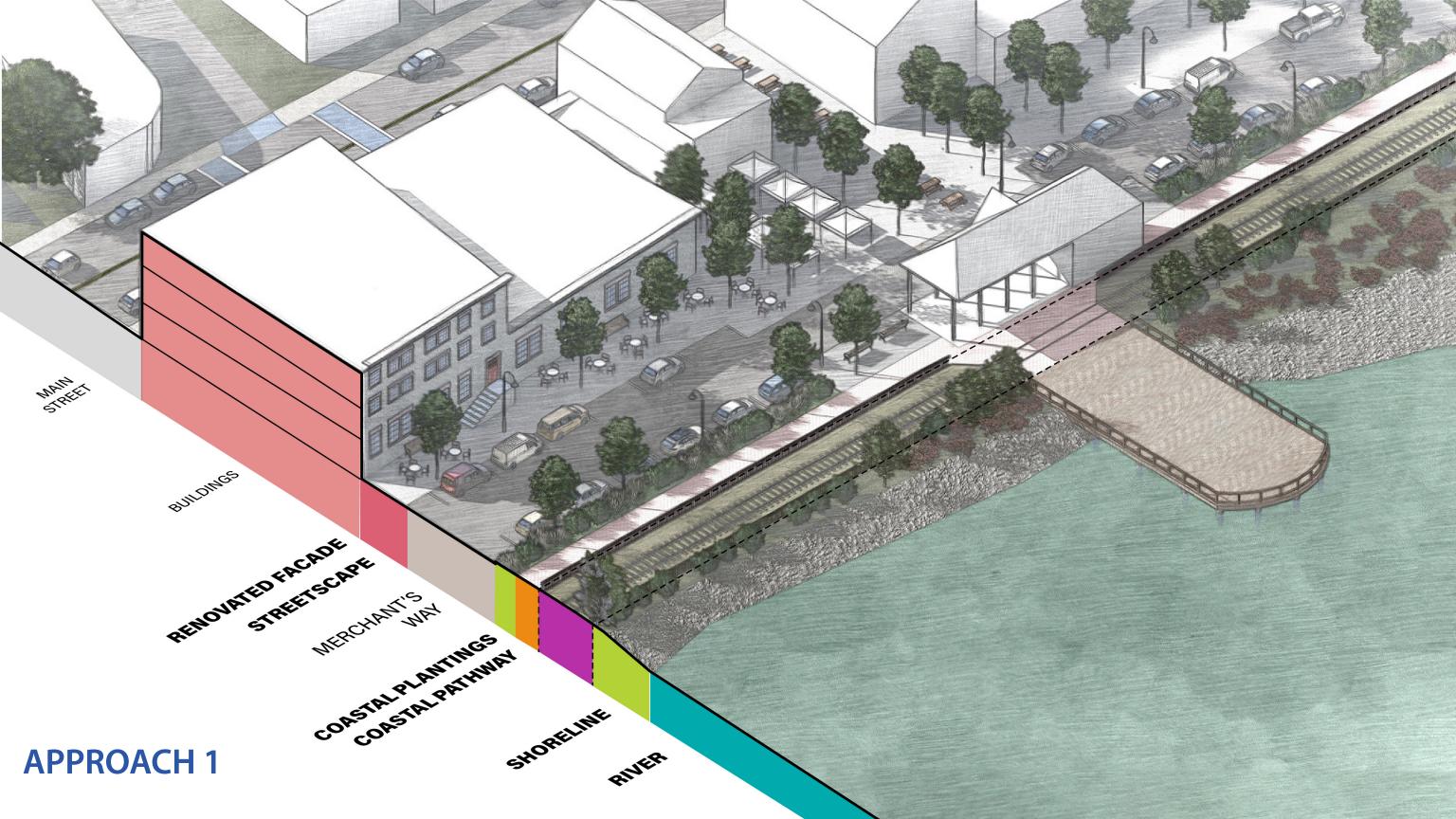


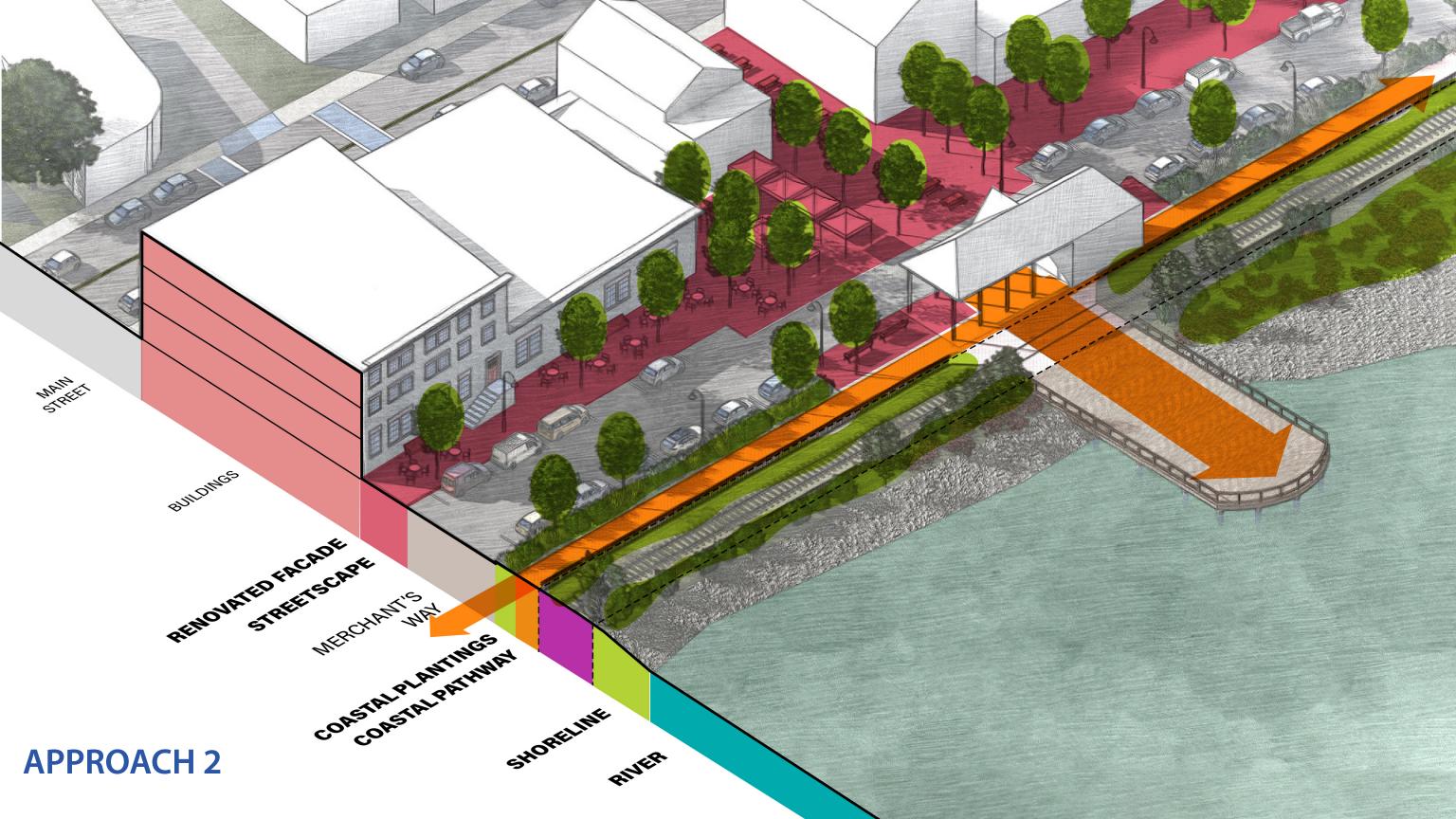


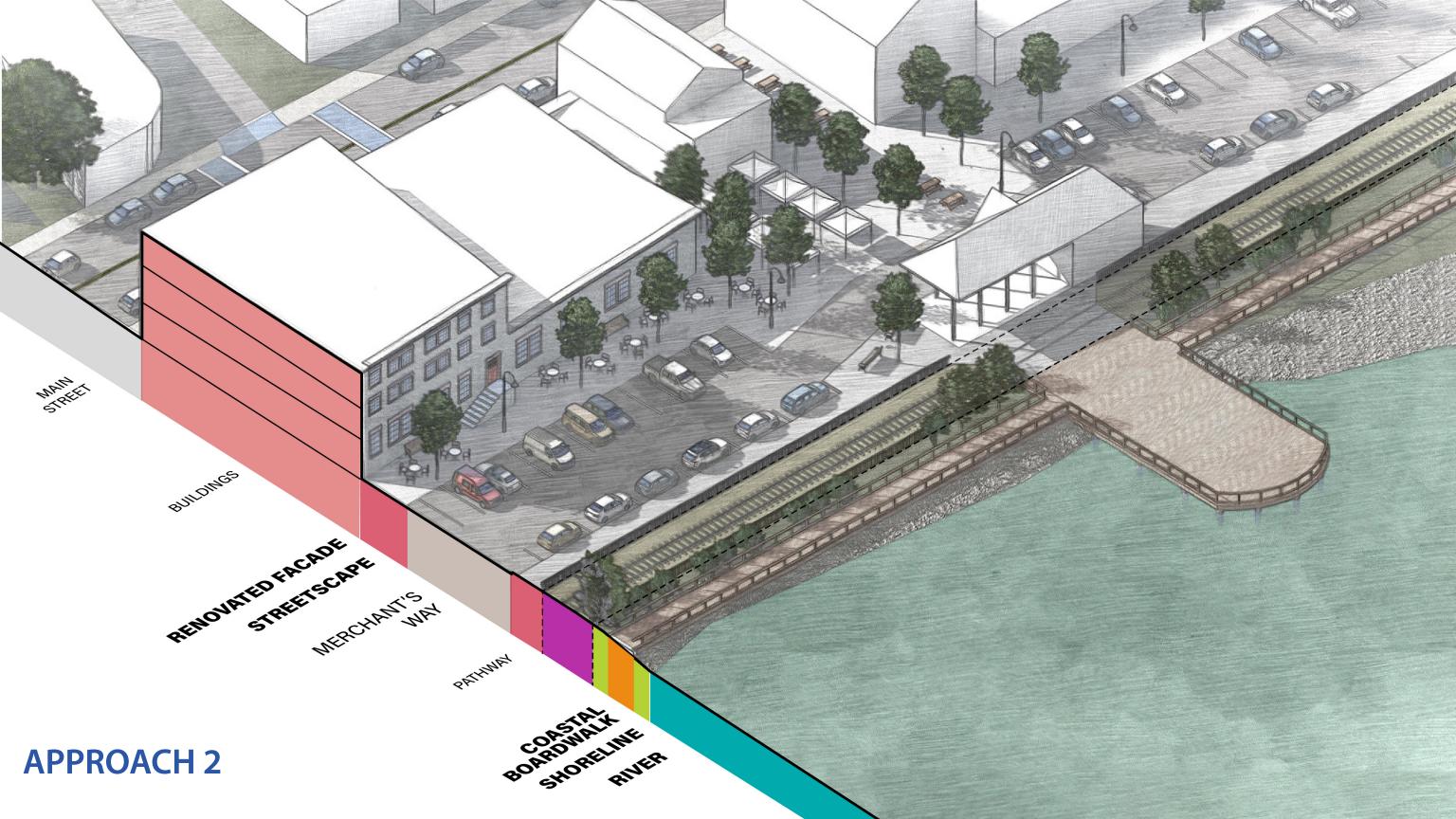




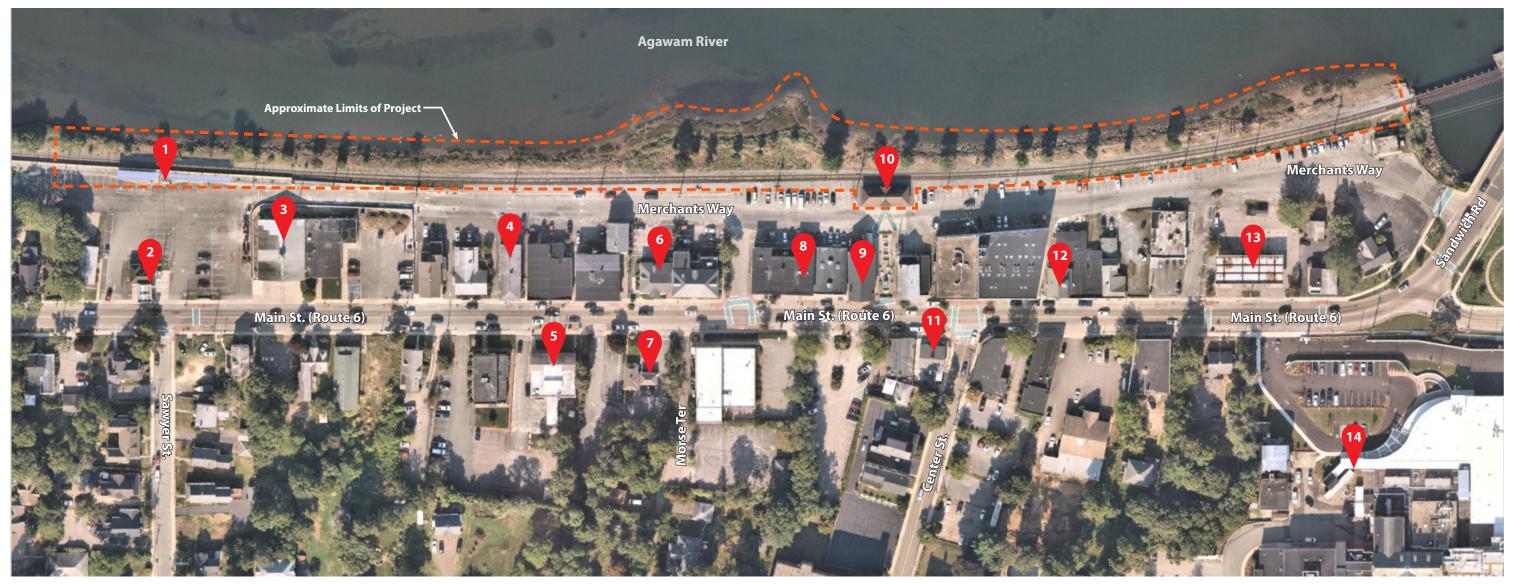








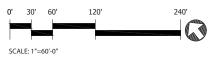
OPEN DISCUSSION OF ISSUES, IDEAS, AND ASPIRATIONS



- 1. Train Station
- 2. Sam's Gas
- 3. Wareham Fire Department
- 4. Minerva Pizzeria
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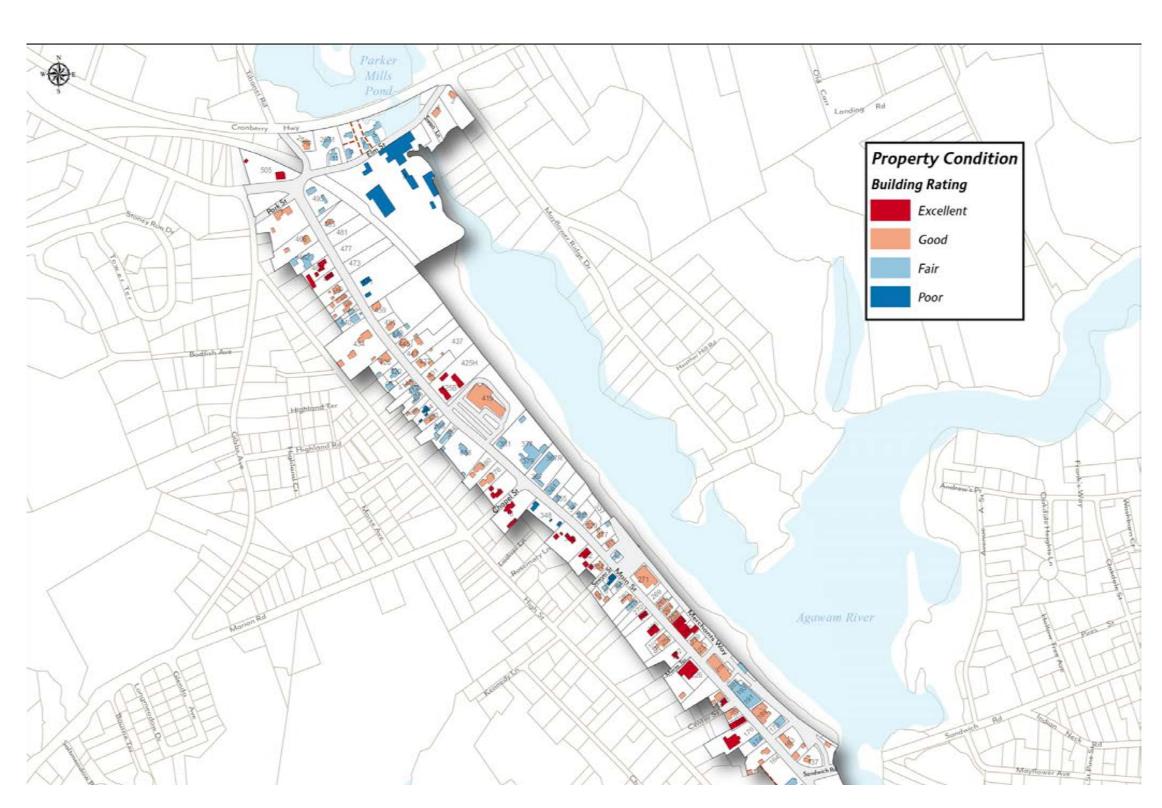




PRIOR PLANNING STUDIES



WAREHAM VILLAGE SLUM & BLIGHT INVENTORY (2018)



WAREHAM WRA ECONOMIC DEVELOPMENT STRATEGY (2019)











WAREHAM ECONOMIC DEVELOPMENT STRATEGY

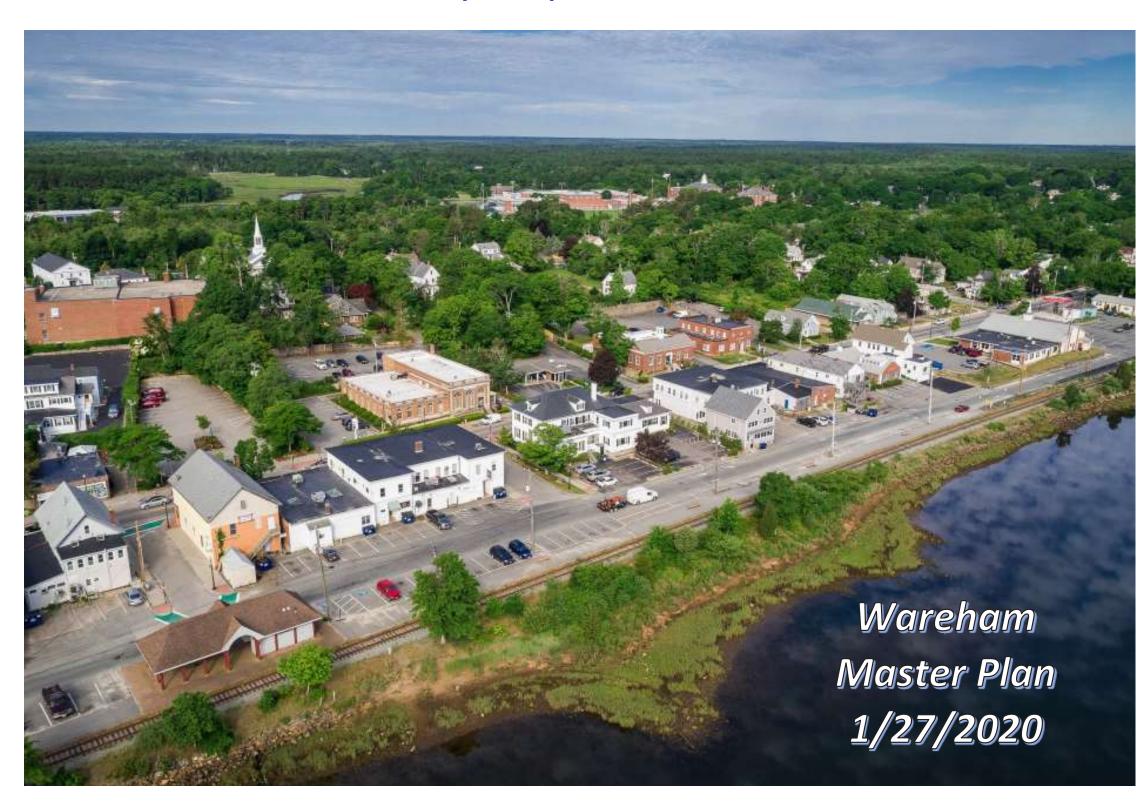
Prepared by:

FXM Associates

Prepared for:
Town of Wareham
Wareham Redevelopment Authority

March 2019

WAREHAM MASTER PLAN (2020)



Land Use Goal 1:

Focus redevelopment and improvements to Wareham Village and Onset Village

ULITECHNICAL ASSISTANCE PANEL REPORT (2020)

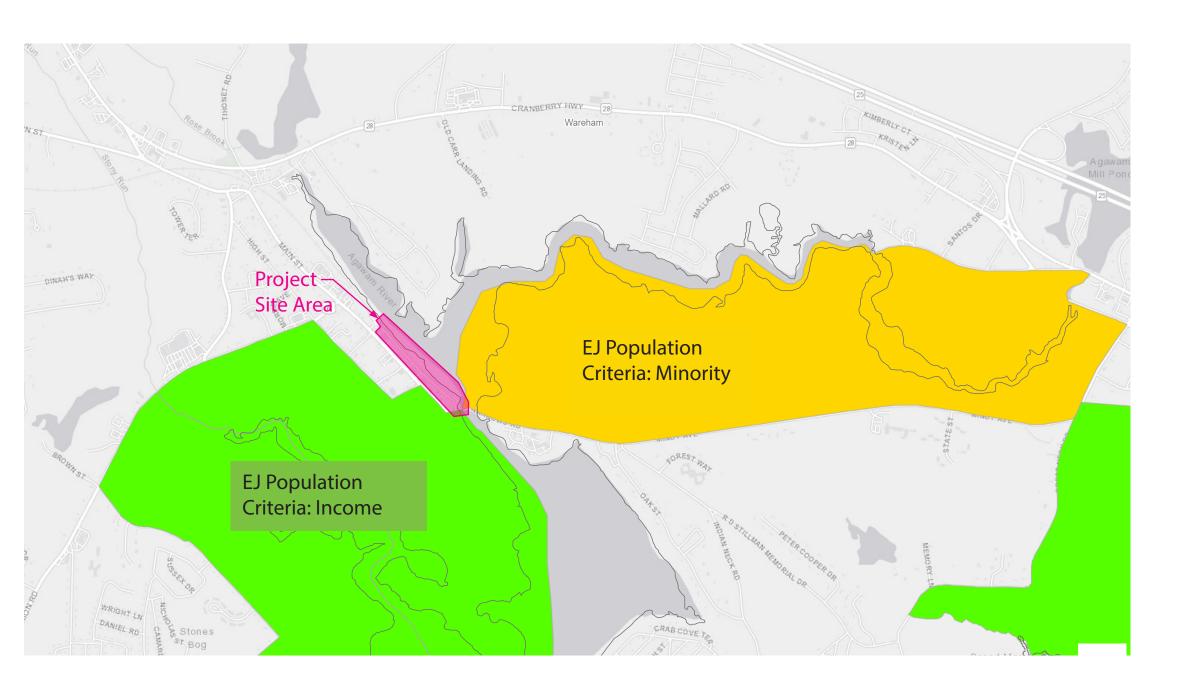


RECOMMENDATIONS

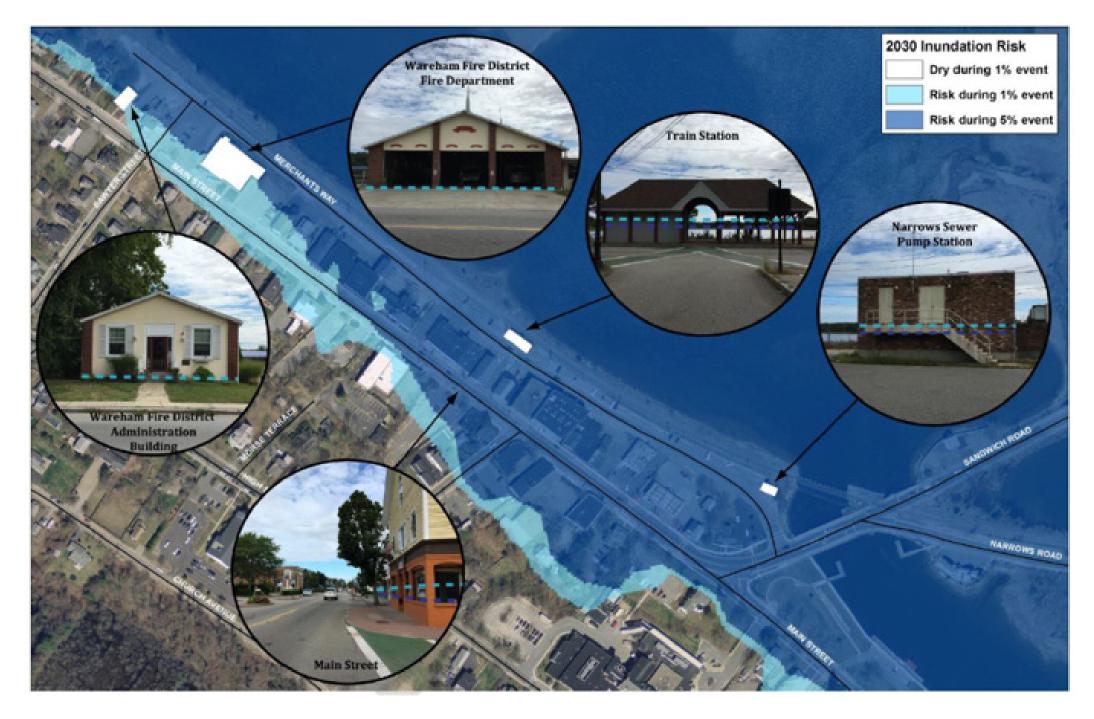
- Keep focus on Wareham Village
- Create a Transparent and Predictable Community Input and Engagement Process
- Improve Communication
- Prepare Waterfront for Climate Resiliency
- Implement Public Realm Improvements (improved crosswalks, add a rail crossing, improve lighting, improve trash pickup)



ENVIRONMENTAL JUSTICE COMMUNITIES (2020 MAP)



WAREHAM CLIMATE CHANGE FLOOD VULNERABILITY ASSESSMENT AND ADAPTATION PLANNING (2020)



RESILIENT MAIN STREET (2023)



WAREHAM VILLAGE REDEVELOPMENT PLAN (2023)

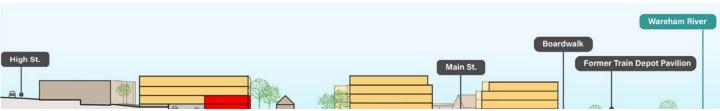


Wareham Village Redevelopment Plan August 2023

Prepared for the Wareham Redevelopment Authority by Innes Associates Ltd.









PHASE 1: ANALYSIS OF EXISTING CONDITIONS

- Task 1: Kick-off Meeting
- Task 2: Site Walk with the Steering Committee
- Task 3: Bathymetric Survey / Limited Topography Survey
- Task 4: MassDOT Rail and Transit Division Coordination
- Task 5: Analyze the Existing Site Conditions and Integrate Prior Study Recommendations (ex. Coastal Resiliency Measures)
- Task 6: Board Meeting #1





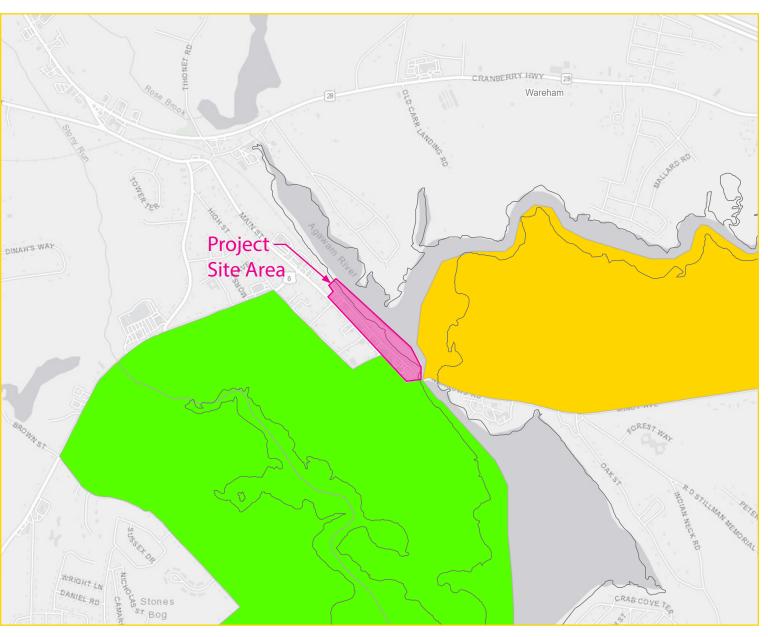
PHASE 2: PUBLIC OUTREACH

- Design Concept Exploration and Graphics
- Refinements with Steering Committee
- Public Meetings #1 "Listen" Session





PHASE 2: PUBLIC OUTREACH







PHASE 2: PUBLIC OUTREACH

- 1. Public Meetings
- 2. Online Surveys

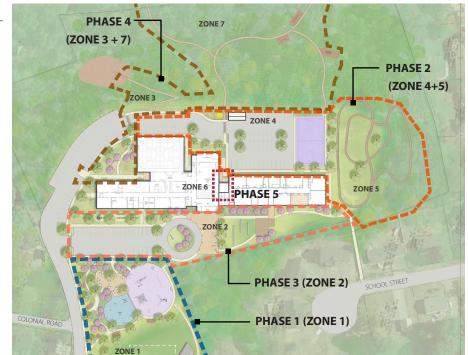


PHASE 3: DRAFT CONCEPTUAL PLAN

- Refine the Preferred Development Plan
- Develop Opinion of Probable Construction Cost
- Board Meeting of Preferred Plan with Costs and Graphics



PHASE 1 (ZONE 1)	\$3,096,000
PHASE 2 (ZONE 4+5)	\$894,000
PHASE 3 (ZONE 2)	\$1,232,000
PHASE 4 (ZONE 3 + 7)	\$530,000
PHASE 5 (ZONE 6)	\$2,284,000



PHASE 4: ANALYSIS OF FEASIBILITY

- Develop Pathway Permitting Analysis
- Pre-Permitting Agency Conceptual Review Meetings
 - Town of Wareham
 - Massachusetts DOT RR Division
 - Massachusetts DEP
 - MEPA
 - Massachusetts Office of Coastal Zone Management
 - US Army Corps of Engineers











PHASE 5: RECOMMENDED CONCEPTUAL PLAN

- Synthesize input from permitting agencies and the Steering Committee
- Public Meeting #2 'Share' Session
- Refine plans based on public input
- Board Meeting to present Final Feasibility Study Plan
- Feasibility Study Plan Report



PROJECT SCHEDULE

Legend

△ :Steering Committee Meeting

▲ Board Meeting

Public Meeting

Online

Deliverable

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		MAR		Α	PRIL			MAY		JU	NE				JULY			-	AUGUST		SEPTEMB	ER		ОСТОВ	ER		NOVEMBER	t
	k starting on:	3/25	4/1	4/8	4/15 4	/22 4/29	5/6 5/1	3 5/2	20 5/27 6	/3 6/10	6/17	6/24	7/1	7/8	7/15	7/22 7/	29 8/	/5 8	3/12 8/19 8/26	9/2	9/9 9/	16 9/23	9/30	10/7 10/14	10/21 10/28	11/4	11/11 11/18	11/25
PHASE 1: Analysis of Existing Conditions	Mtg																											
Kickoff Meeting and Site Walk (in-person)	3/27																											
Site Documentation																												
Bathymetric Survey (4/12 survey, 4/11 rain date)						(\mathcal{S}_{-}																					
MassDOT RR Meeting							_																					
Base Map Development																												
Site Analysis																												
Opportunities and Constraints Plan																												
Board Meeting #1 (virtual) - 4th Wednesday of the Month preferred?	TBD																											
Drone Photography																												
Phase 2 - Public Outreach																												
Consultant Team Workshop (virtual)	TBD																											
Design Concept Exploration and Graphics																												
Steering Committee Meeting #2 (virtual)	TBD																											
Refinement of Concepts and Presentation for Public Meeting																												
Board Meeting #2 - dry run presentation and incorporate refinements(virtua	al) TBD																											
Public Meeting #1 - 'Listen' Session (in-person)	TBD																											
Online User Surveys											\odot																	
Phase 3: Draft Conceptual Plan																												
Steering Committee Meeting #3 - virtual	TBD																											
Preferred Concept Development																												
Opinion of Probable Construction Cost (OPCC)																												
(3) Perspective Views																												
Board Meeting #3	TBD																											
Concept Refinements																												
Phase 4: Analysis of Feasibility																												
Permitting Pathway Analysis																												
Meeting #1	TBD																											
Meeting #2	TBD																											
Phase 5: Recommended Conceptual Plan																												
Steering Committee #4 - virtual	TBD																											
Design Refinements																												
Public Meeting #2 - in-person	TBD																											
Steering Committee #5- virtual	TBD																											
Design Refinements																												
Board Meeting #4 - virtual	TBD																											
Feasibility Study Plan Report																											\bigcirc	
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THANK YOU!

